



Association of Students in Industrial Relations and Human Resources (ASIR-HR)

SPONSORSHIP PACKAGE

Our Team



+200 Students | Professional Masters Program | **5x** Winners of Inter-University Negotiations Competition

The Association of Students in Industrial Relations and Human Resources (ASIR-HR) represents all full-time and part-time students in the MIRHR and PhD programs at the Centre for Industrial Relations and Human Resources of the University of Toronto.

We represent our members and provide the following every year:

- Providing professional development: the VP and sub-committees organize networking sessions, Career Days, and alumni relations events.
- Enhancing student life: the VP and sub-committees are responsible for social events and outings.



Celebrating 60 years



The first conference that will be hosted by the MIRHR students, this event will be hosted to inform students on Innovation and Change in Human Resources but also to celebrate 60 years of our program.



11am - 3pm EST



March 8, 2025



Debates Room, Hart House, 7 Hart House Cir, Toronto ON M5S3H3



Sponsor Benefits



Talent Pipeline: Connect with a highly selective group of future and current professionals that make up the small fraction of HR/IR students pursuing post-bachelor degrees in the field. Sponsoring this event will engage directly with these top-tier students and potential recruits to your company.

Networking Opportunities: Build valuable relationships with prominent professors and industry experts from Top 100 companies, offering valuable and enhanced exposure to your company.

Demonstrated Leadership and Social Impact: Highlight your organization's commitment to shaping the future of HR and IR while supporting education, innovation, and professional development in the field.

Customized Recognition: Benefit from tailored visibility opportunities, including logo placement on event materials and social media as well as potential speaking engagements to share your message.



How You Can Help



ASIR-HR pursues new and ambitious events every year., and this year, we plan to make our mark with the conference. With your support, we can continue to elevate our team to the next level. You can contribute in this way:

Sponsorship Type	Details	Examples	Benefits to Sponsors
In-Kind Contributions	Non-monetary support provided in the form of goods or services.	Branded merchandise (e.g., notebooks, pens, tote bags), printing materials, vouchers, or product samples.	<ul style="list-style-type: none">- Brand visibility on conference materials.- Recognition during sessions.- Tax benefits (if applicable).
Engagement Opportunities	Active participation in conference events, such as networking sessions or workshops.	Hosting a workshop, panel discussions, booth presence, or keynote speaking.	<ul style="list-style-type: none">- Direct engagement with students and professionals.- Opportunity to showcase expertise.- Build employer branding.

Financial Contribution



Sponsorship Tier	Contribution Amount	Benefits
Platinum	\$1,500+	<ul style="list-style-type: none">● Prime logo placement on all materials (event slides, website, banners, and attendee swag).● Acknowledgment during opening/closing sessions.● Opportunity to distribute promotional materials or discount vouchers during the event..
Gold	\$1,000	<ul style="list-style-type: none">● Prominent logo placement on materials (slidedeck and banners).● Verbal Acknowledgment during the event● Opportunity to distribute promotional materials or discount vouchers during the event..
Silver	\$500	<ul style="list-style-type: none">● Logo placement on materials (website and flyers).● Verbal acknowledgment during the event.

CONTACT US



association.of.students.irhr@gmail.com



<https://www.cirhr.utoronto.ca/association-students-industrial-relations-and-human-resources-asir-hr>



121 St. George St., Toronto, ON, M5S 2E8